

SCHOHARIE PROMOTIONAL ASSOCIATION 1983

From the second meeting minutes of Schoharie Promotional Association, dated July 13, 1983:

It was decided that the Village of Schoharie was in need of a promotional organization, not limited to merchants, to coordinate and expand village activities. Various ideas presented were: garage sale day, antique car show, arts and crafts show, farmers market, sidewalk sales, band concerts, fireman's Old Home Days, coordinated church functions, participation in town and village parades, decorations for holiday, pageants, window art, flags on holiday.

Some of the original founding members attending this meeting were: Tim Keleher, Pete vonLinden, Jim Licari, Frank Meredith, Ed Vedder, Jill Marquardt, Faye Barton, Helen Adams, Cass Fisher, Fred Vamosy, Marge Wurtz, Roger Ebert, Harold Ollup, Emily Hampel, Wym VanEcheran, and Cindy vonLinden.

**Schoharie Group Meets and Aims
To Promote Various Activities**

Members of the Schoharie Promotional Association held a meeting last Wednesday, July 13, at Pete's County Seat restaurant in their continuing effort to coordinate and promote activities in the Village of Schoharie.

Jim Licari was elected temporary chairman of the group, which includes townspeople, as well as professional and business leaders of the Schoharie County community.

Licari said the group's first effort would be a village-wide Garage Day Sale on Sept. 10 from 9 a.m. to 6 p.m. He said a program would be printed and distributed, and any person wishing to have his name, address and a sampling of items available, should contact Fay Barton at Box 183 in Schoharie, or telephone 295-8843. A donation of \$3 will be required.

Space on Main St. will be available to anyone for an addi-

tional \$3. Licari said residents of surrounding communities are welcome to participate in the sale.

In addition, the group plans other activities, including band concerts, holiday window painting contests, an antique car show and a farmer's market. These events are being coordinated by Frank Meredith.

Licari said the association hopes that any village group planning similar activities will contact Tim Keleher, Jill Marquardt or Pete von Linden in an effort to combine promotional efforts.

The association's next meeting will be held on Tuesday, July 26, beginning at 7 p.m. at the County Seat. The meeting is open to all interested persons.

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Taking on an ambitious load, the founding members of the Schoharie Promotional Association planned and successfully executed three events in the fall of 1983: September 10th Village-Wide Garage Sale Day; September 28th Car Show and Concert; October 12th Vehicle Day.